

Adelanto  
Apple Valley  
Barstow  
Big Bear Lake  
Chino  
Chino Hills  
Colton  
Fontana  
Grand Terrace  
Hesperia  
Highland  
Loma Linda  
Montclair  
Needles  
Ontario  
Rancho Cucamonga  
Redlands  
Rialto  
San Bernardino  
Twentynine Palms  
Upland  
Victorville  
Yucaipa  
Yucca Valley



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## Upland

<b>Population 2007</b>	76,629
<b>Projected Population 2012</b>	84,512
<b>Median Age</b>	36
<b>Median Household Income</b>	\$60,578
<b>Average Household Income</b>	\$81,008
<b>Race and Ethnicity</b>	
White Alone	62%
Black Alone	8%
American Indian Alone	1%
Asian or Pacific Islander Alone	9%
Hispanic Origin (any race)	34%
<b>Educational Attainment 25+</b>	
High School Graduate	22%
Some College, No Degree	27%
Associates Degree	9%
Bachelor's Degree	16%
Master's/Professional/Doctorate Degree	10%

## Victorville

<b>Population 2007</b>	98,612
<b>Projected Population 2012</b>	127,176
<b>Median Age</b>	32
<b>Median Household Income</b>	\$46,025
<b>Average Household Income</b>	\$55,531
<b>Race and Ethnicity</b>	
White Alone	56%
Black Alone	12%
American Indian Alone	1%
Asian or Pacific Islander Alone	4%
Hispanic Origin (any race)	40%
<b>Educational Attainment 25+</b>	
High School Graduate	30%
Some College, No Degree	29%
Associates Degree	8%
Bachelor's Degree	7%
Master's/Professional/Doctorate Degree	4%

## Yucaipa

<b>Population 2007</b>	51,046
<b>Projected Population 2012</b>	58,187
<b>Median Age</b>	39
<b>Median Household Income</b>	\$48,804
<b>Average Household Income</b>	\$65,138
<b>Race and Ethnicity</b>	
White Alone	81%
Black Alone	1%
American Indian Alone	1%
Asian or Pacific Islander Alone	2%
Hispanic Origin (any race)	24%
<b>Educational Attainment 25+</b>	
High School Graduate	28%
Some College, No Degree	30%
Associates Degree	9%
Bachelor's Degree	9%
Master's/Professional/Doctorate Degree	5%

## Yucca Valley

<b>Population 2007</b>	20,578
<b>Projected Population 2012</b>	23,526
<b>Median Age</b>	43
<b>Median Household Income</b>	\$37,901
<b>Average Household Income</b>	\$47,127
<b>Race and Ethnicity</b>	
White Alone	83%
Black Alone	3%
American Indian Alone	1%
Asian or Pacific Islander Alone	2%
Hispanic Origin (any race)	16%
<b>Educational Attainment 25+</b>	
High School Graduate	33%
Some College, No Degree	30%
Associates Degree	7%
Bachelor's Degree	9%
Master's/Professional/Doctorate Degree	4%

COUNTY OF  
SAN BERNARDINO



ECONOMIC DEVELOPMENT

San Bernardino County

Demographic Profile

## San Bernardino County

<b>Population 2007</b>	2.05 million
<b>Projected Population 2012</b>	2.35 million
<b>Median Age</b>	31
<b>Median Household Income</b>	\$52,779
<b>Average Household Income</b>	\$67,526
<b>Per Capita Income</b>	\$20,727
<b>Race and Ethnicity</b>	
White Alone	55%
Black Alone	9%
American Indian Alone	1%
Asian or Pacific Islander Alone	6%
Hispanic Origin (any race)	45%
<b>Educational Attainment 25+</b>	
High School Graduate	25%
Some College, No Degree	26%
Associates Degree	8%
Bachelor's Degree	10%
Master's/Professional/Doctorate Degree	6%

Source: ESRI

<b>Size</b> (square miles)	20,160
<b>Incorporated Cities</b>	24
<b>Year of Incorporation</b>	1853
<b>Median Home Price (1st quarter 2007) dataquick</b>	\$373,000
<b>Assessed Valuation (FY 2006-07) SB Assessor Office</b>	\$153 billion
<b>Taxable Sales (FY 2004-05) State Board of Equalization</b>	\$27.89 billion
<b>Regional Parkland</b>	9,200
<b>County Libraries</b>	31 branches
<b>Universities/Community Colleges</b>	11
<b>Airports</b>	11
<b>Top Five Hospitals</b>	
Loma Linda University Medical Center, Loma Linda (701 beds)	
Kaiser Foundation Hospital, Fontana (393 beds)	
Arrowhead Regional Medical Center, Colton (327 beds)	
Community Hospital of San Bernardino, San Bernardino (292 beds)	
St. Bernardine Medical Center, San Bernardino (286 beds)	

\$96 BILLION ECONOMY  
49TH IN THE WORLD

## Adelanto

<b>Population 2007</b>	30,884
<b>Projected Population 2012</b>	40,417
<b>Median Age</b>	26
<b>Median Household Income</b>	\$38,337
<b>Average Household Income</b>	\$43,662
<b>Race and Ethnicity</b>	
White Alone	45%
Black Alone	12%
American Indian Alone	2%
Asian or Pacific Islander Alone	2%
Hispanic Origin (any race)	54%
<b>Educational Attainment 25+</b>	
High School Graduate	30%
Some College, No Degree	27%
Associates Degree	5%
Bachelor's Degree	4%
Master's/Professional/Doctorate Degree	2%

## Apple Valley

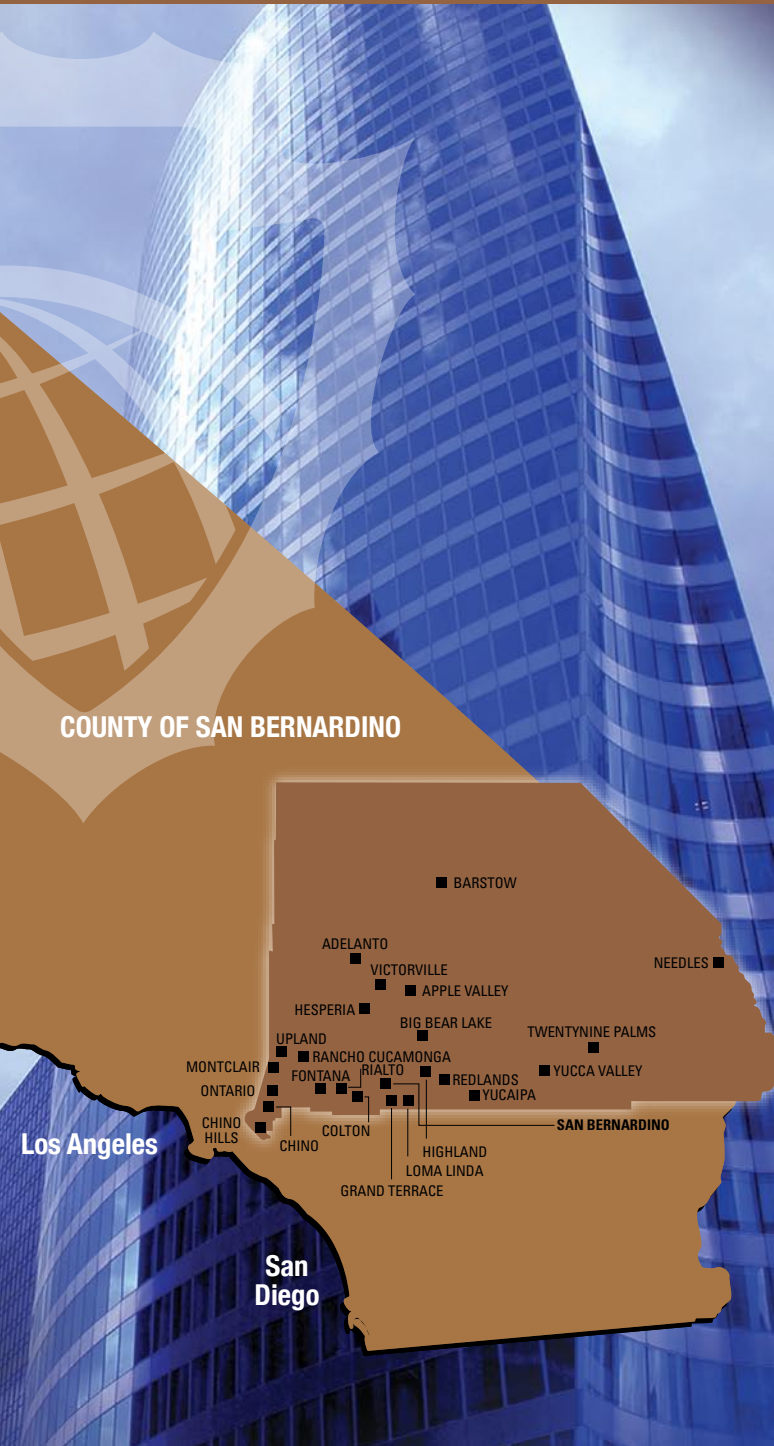
<b>Population 2007</b>	67,710
<b>Projected Population 2012</b>	79,630
<b>Median Age</b>	37
<b>Median Household Income</b>	\$49,140
<b>Average Household Income</b>	\$62,847
<b>Race and Ethnicity</b>	
White Alone	71%
Black Alone	8%
American Indian Alone	1%
Asian or Pacific Islander Alone	3%
Hispanic Origin (any race)	25%
<b>Educational Attainment 25+</b>	
High School Graduate	28%
Some College, No Degree	30%
Associates Degree	8%
Bachelor's Degree	10%
Master's/Professional/Doctorate Degree	7%

## Barstow

<b>Population 2007</b>	22,822
<b>Projected Population 2012</b>	24,709
<b>Median Age</b>	32
<b>Median Household Income</b>	\$42,474
<b>Average Household Income</b>	\$52,870
<b>Race and Ethnicity</b>	
White Alone	51%
Black Alone	11%
American Indian Alone	2%
Asian or Pacific Islander Alone	5%
Hispanic Origin (any race)	45%
<b>Educational Attainment 25+</b>	
High School Graduate	31%
Some College, No Degree	27%
Associates Degree	10%
Bachelor's Degree	6%
Master's/Professional/Doctorate Degree	3%

## Big Bear Lake

<b>Population 2007</b>	6,356
<b>Projected Population 2012</b>	7,130
<b>Median Age</b>	46
<b>Median Household Income</b>	\$42,321
<b>Average Household Income</b>	\$59,630
<b>Race and Ethnicity</b>	
White Alone	88%
Black Alone	1%
American Indian Alone	1%
Asian or Pacific Islander Alone	1%
Hispanic Origin (any race)	19%
<b>Educational Attainment 25+</b>	
High School Graduate	25%
Some College, No Degree	28%
Associates Degree	9%
Bachelor's Degree	15%
Master's/Professional/Doctorate Degree	8%





## City Profiles

### Chino

Population 2007	78,066
Projected Population 2012	87,704
Median Age	31
Median Household Income	\$68,476
Average Household Income	\$80,972
Race and Ethnicity	
White Alone	51%
Black Alone	7%
American Indian Alone	1%
Asian or Pacific Islander Alone	5%
Hispanic Origin (any race)	56%
Educational Attainment 25+	
High School Graduate	26%
Some College, No Degree	24%
Associates Degree	7%
Bachelor's Degree	10%
Master's/Professional/Doctorate Degree	3%

### Chino Hills

Population 2007	77,414
Projected Population 2012	87,289
Median Age	33
Median Household Income	\$102,042
Average Household Income	\$120,748
Race and Ethnicity	
White Alone	50%
Black Alone	5%
American Indian Alone	1%
Asian or Pacific Islander Alone	24%
Hispanic Origin (any race)	31%
Educational Attainment 25+	
High School Graduate	16%
Some College, No Degree	26%
Associates Degree	10%
Bachelor's Degree	27%
Master's/Professional/Doctorate Degree	11%

### Grand Terrace

Population 2007	12,699
Projected Population 2012	13,716
Median Age	36
Median Household Income	\$69,337
Average Household Income	\$76,006
Race and Ethnicity	
White Alone	68%
Black Alone	5%
American Indian Alone	1%
Asian or Pacific Islander Alone	7%
Hispanic Origin (any race)	33%
Educational Attainment 25+	
High School Graduate	23%
Some College, No Degree	30%
Associates Degree	11%
Bachelor's Degree	12%
Master's/Professional/Doctorate Degree	12%

### Hesperia

Population 2007	80,644
Projected Population 2012	95,005
Median Age	32
Median Household Income	\$49,551
Average Household Income	\$60,225
Race and Ethnicity	
White Alone	68%
Black Alone	4%
American Indian Alone	1%
Asian or Pacific Islander Alone	2%
Hispanic Origin (any race)	38%
Educational Attainment 25+	
High School Graduate	31%
Some College, No Degree	27%
Associates Degree	7%
Bachelor's Degree	5%
Master's/Professional/Doctorate Degree	3%

### Montclair

Population 2007	36,798
Projected Population 2012	40,503
Median Age	29
Median Household Income	\$48,722
Average Household Income	\$60,751
Race and Ethnicity	
White Alone	40%
Black Alone	6%
American Indian Alone	1%
Asian or Pacific Islander Alone	8%
Hispanic Origin (any race)	67%
Educational Attainment 25+	
High School Graduate	23%
Some College, No Degree	21%
Associates Degree	7%
Bachelor's Degree	7%
Master's/Professional/Doctorate Degree	3%

### Needles

Population 2007	5,720
Projected Population 2012	6,461
Median Age	41
Median Household Income	\$30,080
Average Household Income	\$44,956
Race and Ethnicity	
White Alone	72%
Black Alone	2%
American Indian Alone	8%
Asian or Pacific Islander Alone	2%
Hispanic Origin (any race)	24%
Educational Attainment 25+	
High School Graduate	33%
Some College, No Degree	25%
Associates Degree	6%
Bachelor's Degree	5%
Master's/Professional/Doctorate Degree	5%

### Redlands

Population 2007	71,165
Projected Population 2012	78,417
Median Age	36
Median Household Income	\$59,273
Average Household Income	\$80,232
Race and Ethnicity	
White Alone	69%
Black Alone	4%
American Indian Alone	1%
Asian or Pacific Islander Alone	7%
Hispanic Origin (any race)	30%
Educational Attainment 25+	
High School Graduate	18%
Some College, No Degree	26%
Associates Degree	7%
Bachelor's Degree	19%
Master's/Professional/Doctorate Degree	16%

### Rialto

Population 2007	103,080
Projected Population 2012	113,356
Median Age	26
Median Household Income	\$49,619
Average Household Income	\$60,318
Race and Ethnicity	
White Alone	36%
Black Alone	20%
American Indian Alone	1%
Asian or Pacific Islander Alone	3%
Hispanic Origin (any race)	59%
Educational Attainment 25+	
High School Graduate	28%
Some College, No Degree	24%
Associates Degree	7%
Bachelor's Degree	6%
Master's/Professional/Doctorate Degree	2%

# Colton

Population 2007	53,417
Projected Population 2012	58,800
Median Age	28
Median Household Income	\$43,260
Average Household Income	\$54,934
Race and Ethnicity	
White Alone	40%
Black Alone	10%
American Indian Alone	1%
Asian or Pacific Islander Alone	6%
Hispanic Origin (any race)	66%
Educational Attainment 25+	
High School Graduate	25%
Some College, No Degree	25%
Associates Degree	7%
Bachelor’s Degree	8%
Master’s/Professional/Doctorate Degree	4%

# Fontana

Population 2007	168,485
Projected Population 2012	195,070
Median Age	27
Median Household Income	\$60,581
Average Household Income	\$70,334
Race and Ethnicity	
White Alone	42%
Black Alone	11%
American Indian Alone	1%
Asian or Pacific Islander Alone	5%
Hispanic Origin (any race)	63%
Educational Attainment 25+	
High School Graduate	25%
Some College, No Degree	24%
Associates Degree	6%
Bachelor’s Degree	7%
Master’s/Professional/Doctorate Degree	3%

# Highland

Population 2007	53,279
Projected Population 2012	60,689
Median Age	30
Median Household Income	\$53,762
Average Household Income	\$72,091
Race and Ethnicity	
White Alone	52%
Black Alone	12%
American Indian Alone	1%
Asian or Pacific Islander Alone	7%
Hispanic Origin (any race)	42%
Educational Attainment 25+	
High School Graduate	24%
Some College, No Degree	25%
Associates Degree	8%
Bachelor’s Degree	10%
Master’s/Professional/Doctorate Degree	6%

# Loma Linda

Population 2007	22,504
Projected Population 2012	25,342
Median Age	34
Median Household Income	\$48,712
Average Household Income	\$65,285
Race and Ethnicity	
White Alone	47%
Black Alone	6%
American Indian Alone	1%
Asian or Pacific Islander Alone	28%
Hispanic Origin (any race)	22%
Educational Attainment 25+	
High School Graduate	12%
Some College, No Degree	21%
Associates Degree	11%
Bachelor’s Degree	24%
Master’s/Professional/Doctorate Degree	21%

# Ontario

Population 2007	173,100
Projected Population 2012	188,298
Median Age	28
Median Household Income	\$52,212
Average Household Income	\$63,364
Race and Ethnicity	
White Alone	44%
Black Alone	7%
American Indian Alone	1%
Asian or Pacific Islander Alone	4%
Hispanic Origin (any race)	67%
Educational Attainment 25+	
High School Graduate	24%
Some College, No Degree	23%
Associates Degree	6%
Bachelor’s Degree	8%
Master’s/Professional/Doctorate Degree	3%

# Rancho Cucamonga

Population 2007	168,703
Projected Population 2012	197,063
Median Age	33
Median Household Income	\$77,825
Average Household Income	\$93,200
Race and Ethnicity	
White Alone	61%
Black Alone	8%
American Indian Alone	1%
Asian or Pacific Islander Alone	7%
Hispanic Origin (any race)	35%
Educational Attainment 25+	
High School Graduate	22%
Some College, No Degree	31%
Associates Degree	10%
Bachelor’s Degree	16%
Master’s/Professional/Doctorate Degree	7%

# San Bernardino

Population 2007	207,172
Projected Population 2012	227,342
Median Age	28
Median Household Income	\$38,084
Average Household Income	\$50,149
Race and Ethnicity	
White Alone	42%
Black Alone	15%
American Indian Alone	1%
Asian or Pacific Islander Alone	5%
Hispanic Origin (any race)	55%
Educational Attainment 25+	
High School Graduate	26%
Some College, No Degree	22%
Associates Degree	6%
Bachelor’s Degree	8%
Master’s/Professional/Doctorate Degree	4%

# Twentynine Palms

Population 2007	17,468
Projected Population 2012	19,701
Median Age	28
Median Household Income	\$37,304
Average Household Income	\$46,021
Race and Ethnicity	
White Alone	66%
Black Alone	10%
American Indian Alone	1%
Asian or Pacific Islander Alone	6%
Hispanic Origin (any race)	20%
Educational Attainment 25+	
High School Graduate	29%
Some College, No Degree	30%
Associates Degree	10%
Bachelor’s Degree	8%
Master’s/Professional/Doctorate Degree	5%